

Samsonite design competition

Let Your Design Journey Begin...

Judged by an international panel of 5 judges, from the design and infant products industry. Entry deadline: 31st March 2008
1st Prize: €5000
2nd Prize: €3000
3rd Prize: €1000
Judges Special Award: 5 x €500
Travellers everywhere recognize the Samsonite brand for its mix of style, quality and reliability. Whilst encompassing these attributes, Samsonite Baby Travel, strives to be progressive and unique in catering to the lifestyle and needs of modern, active parents. You are free to choose any subject and product relating to the world of travelling with babies, toddlers and parents, and your designs should represent real innovations that consider the mobility, ease of use and comfort of the end users.

<http://baby-travel.com/designcomp/>