

Next-Gen Competition

Next-Gen Design Competition: Envision how form factor influences the digital lifestyle—from personal productivity at work or home, to entertainment, mobility and lifestyle. Whether you're an established design team, an independent designer, or a student here's your chance to help shape the future of the Windows-based PC experience, win cash prizes, the recognition of the industry, and a distinction unlike any other. Envision the future with Microsoft and IDSA through this unique challenge to rethink hardware design. Think big, be bold, be inspired.

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